

Rosina Foods Launches Five New Frozen Meatball Innovations Nationwide

New lineup meets families' demand for convenience, high protein, global flavors and specialty diets

Buffalo, NY – [Rosina Food Products](#) is expanding its frozen meatball portfolio with five new varieties inspired by today's top food trends, including the brand's first-ever **Mini Meatballs** for kids, alongside options featuring higher protein, reduced sodium, gluten-free ingredients and bold global flavors.

Rooted in authentic Italian family recipes from Rosina's Nonna Rose, the new products are designed to deliver convenient, versatile meal solutions for today's families. Consumers can find participating retailers using [Rosina's online product locator](#).

The new lineup includes:

- **[Mini Meatballs](#)** – Kid-friendly, bite-sized meatballs made with quality beef and pork and no preservatives. Ideal for after-school snacks, pasta dishes, pizza toppings and quick family meals.
- **[Bang-Bang Meatballs](#)** – Chicken meatballs inspired by the popular restaurant flavor trend, featuring a balance of sweet chili and mild heat. Delivers 13 grams of protein per serving and works well in rice bowls, stir-fries, soups and appetizers.
- **[High Protein Meatballs](#)** – Made with beef, pork and chicken, these meatballs provide 18 grams of protein per serving, the highest protein offering in Rosina's portfolio. Perfect for wraps, grain bowls, salads or protein-packed snacks
- **[Gluten-Free Restaurant Style Meatballs](#)** – A gluten-free version of Rosina's popular restaurant-style recipe, made with beef, pork and Romano cheese. Ideal for gluten-free pasta dishes, grain-free bowls and vegetable-forward meals.
- **[Reduced Sodium Meatballs](#)** – Made with tender beef and containing 50% less sodium than Rosina Italian Style Meatballs, while still delivering 10 grams of protein per serving. Also gluten-free and versatile across a variety of meal applications.

"We're seeing strong demand for products that solve different mealtime needs," said **Brian Muscarella, Corporate Chef at Rosina Food Products**. "Whether it's helping busy families prepare quick meals, adding more protein, accommodating dietary preferences or introducing exciting new flavors, these products make mealtime easier without compromising quality or taste."



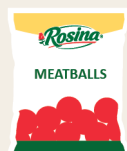
Leading frozen meatball and frozen pasta in the U.S.



years in business



800+ employees



100+ frozen Italian specialty products

The new offerings build on Rosina's commitment to innovation while staying true to the family recipes and quality ingredients that have defined the company for three generations.

To learn more and find a retailer near you, visit [Rosina.com](https://rosina.com).

About Rosina

Proudly owned and operated by an authentic Italian family spanning three generations, Rosina brings the spirit of Italy to America's tables as the #1 frozen meatball and pasta brand in the country. Rooted in original family recipes and crafted with only the finest ingredients, every bite reflects the care and tradition that define the "Rosina Difference." From its hometown of Buffalo, NY, Rosina's more than 800 team members serve leading retailers, foodservice partners, convenience stores and top food manufacturers across the globe. At its heart, Rosina is about more than food—it's about love, family and the joy of sharing meals that bring people together. Learn more at www.rosina.com.

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195,000 sq. ft.
dedicated to protein
and pasta production



70 million lbs of
protein and pasta
produced annually



Found in 100,000+ retail
freezers, restaurants,
military commissaries,
universities, and
corporate cafeterias
around the world