

Rosina Foods to Hire 100+ at May 21 Open Interview Event

Family-owned frozen food manufacturer expands operations and introduces flexible 12-hour shifts shaped by employee feedback

Buffalo, NY – [Rosina Food Products](#), the nation's #1 frozen meatball and frozen pasta brand, is hosting an open interview hiring event on Thursday, May 21 from 12-4 p.m. at 170 French Road in Cheektowaga. The company is looking to hire at least 100 full-time associates in machine operation, general production, warehouse, quality control, sanitation, and maintenance to support the continued rollout of its expanded meatball production facility in West Seneca, as well as expanded operations at its pasta production facility.

The hiring event also marks the debut of a newly restructured shift model built directly around employee feedback. After surveying its workforce, Rosina is introducing 12-hour shifts for machine operators — 6 a.m.–6 p.m. and 6 p.m.–6 a.m. — giving those associates the opportunity to work full-time hours across fewer days each week. General production roles will offer 10-hour shifts, while other departments will continue on 8-hour schedules.

The expansion driving the hiring push is significant: Rosina's West Seneca protein facility now spans 137,000 square feet following a \$30 million investment. The company has already begun production in the expanded facility on a limited basis and is preparing for full-scale operations this summer. The expansion will support the addition of these new associates to help meet growing nationwide demand for Rosina's frozen meatballs and pasta, which are distributed to retailers and foodservice partners across the country.

"Demand for our products continues to climb, and we're excited to keep investing in Western New York as we expand our operations and create more jobs in the region," said **Russell Corigliano, president and CEO of Rosina Food Products**. "We also recognize that today's workforce is looking for flexibility and schedules that fit their lives and families. We asked associates what would make their lives better, and then we acted on it. The 12-hour shift option for machine operators came directly from them. It means fewer workdays, less time commuting, and longer stretches to reset, recharge, and spend time with people they love. We are growing fast, and we want the people who grow with us to enjoy the life they're building here."

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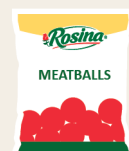
#1 frozen meatball and frozen pasta in the U.S.



years in business



800+ employees



100+ frozen Italian specialty products

In addition to flexible scheduling, full-time associates receive healthcare benefits, life insurance, paid vacation and sick leave, tuition reimbursement, 401(k) participation, a \$1,000 employee referral bonus, and access to Rosina University, the company's internal leadership development program.

Candidates are encouraged to explore open positions at rosina.com/careers and attend the open interview event on Thursday, May 21 from 12–4 p.m. at 170 French Road, Cheektowaga.

About Rosina

Proudly owned and operated by an authentic Italian family spanning three generations, Rosina brings the spirit of Italy to America's tables as the nation's leading frozen meatball and frozen pasta brand. Rooted in original family recipes and crafted with premium ingredients, Rosina's 750+ team members serve leading retailers, foodservice operators, convenience stores and food manufacturers across the globe from its hometown in Buffalo, New York. At its heart, Rosina is about more than food—it's about love, family, and the joy of sharing meals that bring people together. Learn more at www.rosina.com.



195,000 sq. ft.
dedicated to protein
and pasta production



70 million lbs of
protein and pasta
produced annually



Found in 100,000+ retail
freezers, restaurants,
military commissaries,
universities, and
corporate cafeterias
around the world

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