March 18, 2020

Rosina Coronavirus (COVID-19) Update

To Our Valued Customers and Brokers,

Rosina is committed to supplying our customers high quality, on-time, safe products with every shipment. We are committed to maintain a constant supply chain to ensure our customers products are available and safe. We are also committed to the health and welfare of our Associates, Customers and the Communities we serve. Rosina wants to consistently deliver “The Rosina Difference” to our customers and ensuring to the greatest extent possible the continuity of our business operations.

The situation regarding the Coronavirus continues to develop and is very fluid. Our management team has been closely monitoring the situation and we wanted to communicate with you regarding these developments.

Currently, Rosina’s supply chain is not affected by the Coronavirus (COVID-19). We will continue to monitor the situation and are working to minimize any impact on supply. Rosina sources from high quality, GFSI certified suppliers. We are in constant contact with these suppliers who are committed to supplying on-time, food safe products. We have taken a proactive approach to supply and expect that our customers will not be affected by these events.

The Centers for Disease Control (CDC) and the Food and Drug Administration (FDA) indicate no evidence that food or other products imported into the United States or domestically pose a risk of COVID-19 transmission.

Our facilities are currently running full production and plan on continuing this effort to supply the quality product you require to fulfill your customer’s needs. In effort to be as efficient as possible throughout the complete supply chain, orders in full pallets are recommended.

We continue to have our Associates following the CDC guidelines as the best line of defense to combat the virus spread. This includes Associates needing to stay home if they are sick, particularly if they have symptoms of acute respiratory illness with fever and practicing appropriate respiratory etiquette when coughing or sneezing. Associates must wash hands frequently with warm, soapy water for at least 20 seconds and have use of an alcohol-based hand sanitizer that contains at least 60 percent alcohol. Hand sanitizers has been placed at all facility entrances and as usual within the facilities. Non-essential external vendor visits have been canceled until further notice other than those required to maintain a safe and compliant working environment.

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Social distancing is recommended whenever possible within the facility and we have afforded those Associates who can perform their responsibilities effectively from home to work remotely. Rosina is a manufacturing company and because of this most of our Associates need to be on-site to perform their jobs. However, we also recognize that working from home can also be an effective infection control strategy. We have also stopped all non-essential business travel for Associates as well as monitoring personal travel for the safety of all involved.

We sincerely appreciate your business. This situation will take understanding and cooperation from all to support our current and future mutual business success. During this difficult time, we will try to be as flexible as possible in balancing the needs of our Customers, Associates and the Community. The situation is changing rapidly, and we will try to anticipate as much as possible as we manage through the crisis. Please continue to communicate with you Rosina Sales Associate with any questions you might have. We will continue to update you as our situation develops or changes.

Sincerely,

John J. Zimmerman
Senior Vice President Business Development
Rosina Food Products, Inc.